



## Commissioning Photography at the V&A

Commissioning photography enables you to license unique imagery to suit your creative brief. Working with our professional photographers, your designers and art directors may directly influence the concept, style and composition of a shoot to achieve the desired results.

### The Collections

V&A Images represents the Victoria and Albert Museum, including the Archive of Art & Design, The Theatre Museum and the Museum of Childhood.

### The Process

- You identify the object(s)
- We contact the Curator to obtain permission and advise you of any copyright restrictions
- Upon confirmation, the object(s) is moved to the Photo Studio by technical services
- Objects are photographed digitally and hi-res files are available to you via FTP

### The Timescale

Due to the necessary procedures the timescale can range from 4-6 weeks. Unfortunately there is no express service.

### Fees

The cost of new photography depends upon the number of shots as well as the size of the object (please see below). There is a sliding scale so the fee decreases as the number of images increases. The relevant reproduction fee is negotiated and paid in addition to this, plus VAT

### Sample Fees (per image)

#### Flat Art

Book Page - £40 + Licence + VAT

Oil Painting - £75 + Licence + VAT

#### 2D Objects (small)

Handkerchief - £55 + Licence + VAT

#### 2D Objects (large)

Tapestry / Carpet - £155 + Licence + VAT

#### 3D Objects (small)

Teapot - £80 + Licence + VAT

#### 3D Objects (large)

Table / Wardrobe - £165 + Licence + VAT

### Contact Us

To discuss these options further, or for more information, please e-mail V&A Images at [vaimages@vam.ac.uk](mailto:vaimages@vam.ac.uk) or call +44(0)207 942 2486

For inspiration visit <http://www.vandaimages.co.uk/clientportfolio.asp>